**Port Program Committee Meeting**

**10.14.2011**

**In attendance: Marelda, Susan, Jeff, Dana G., Jenny, Krystal, Erin, Jonathan**

Discussed changes to the Today Sheet for November 5:

-Keynote address: Blumenthal, Malloy, Philbrick, Steve/Nat, Dick Vietor and possible Courtney to speak during a 20 minute program. Music will start and end the ceremony

-Matthew will introduce eyewitnesses

-It was determined that the best place for the “Morgan Memories” video-booth would be in Seamen’s Friends because of the ramp, better control, etc.

Elysa mentioned that Karen W. was willing to do audience evaluation work on the grounds that day. The group came up with several questions to ask visitors that day including:

-How did you hear about the event?

-What were your opinions and preconceptions?

-When did you decide to come?

-End of the day reactions

-Reactions/ Thoughts on proposed programs

There needs to be some information about future events, the re-launch in 2013 and the proposed ports.

The suggestion was made to have a foam board blow up of the Ports of Call and the Ports of the 38th Voyage: “Where she’s been and where she’s going…” **Jonathan, Jeff, Elysa**

The group discussed that it would be great to start incorporating Morgan programming on the Today Sheet by next summer. Programs such as: “Voices from a Whaleboat”, Dalvero, etc.

The group would love to work with Radio Lab to compile a list of all their whale programs. **Susan to talk with Dan M about reaching out to them.** Radio lab is interdisciplinary much in the same way as Williams-Mystic perhaps they could be a partner?

The question was raised: What is the MS’s role in advocacy? Do we have an environmental or political message/stance?

Do we feel comfortable with the Changing Perceptions story?

-New and Fresh for Museum educators

-It is a position

-Encourages science on board ship much like Citizen Science

-It could go nicely if we get the Hollings Grant

Is the dividing line things that have already happened vs. what should/ will happen?

-Maybe we should create a conversation by providing the past and current research on the topic

-We could advocate for awareness rather than action

-Partner with the aquarium?

This topic will also be brought to the CWM steering committee

The next meeting will be on November 4 from 2-3:30. The meetings are now set to reoccur every 2 weeks- hopefully that will help ensure that everyone can make the meetings.